



[www.ColoradoFitness.org](http://www.ColoradoFitness.org)

**Vision**

The Colorado Governor's Council for Active and Healthy Living is dedicated to making Colorado the healthiest state in the nation.

**Mission**

The Colorado Governor's Council for Active and Healthy Living promotes and supports events and programs that encourage physical fitness, educates citizens on the lifelong benefits of an active, healthy lifestyle, and collaborates with government entities, schools, nonprofit associations, businesses, and healthcare and fitness organizations to advance our vision.

**The Colorado Governor's Council sets forth the following core value statements. We will demonstrate these principles in all activities we develop and sponsor and seek collaborators who share these values.**

**Promotion:** Promote fitness and healthy living events developed or supported by the Council

**Engagement:** Engage citizens through education and activities that encourage physical fitness and healthy lifestyles

**Empowerment:** Strive to empower citizens through increased access to information and activities that foster a lifelong commitment to physical fitness and healthy lifestyles

**Facilitation:** Facilitate access to a diverse range of physical fitness events to benefit citizens of all ages, backgrounds, and abilities

**Collaboration:** Collaborate with the Governor's office, the Health and Wellness Director of the Office for Economic Development and International Trade, local and county governments, nonprofit associations, schools, businesses, and healthcare and fitness organizations to improve access to and diversity of fitness and healthy living events in Colorado

**Integrity:** Demonstrate the highest integrity in the information disseminated to citizens and collaborators;

**Recognition:** Recognize and celebrate the successes of the Council and its collaborators

**Diversity:** Embrace the diversity of Coloradans and engage citizens in events regardless of race, color, religions, sex, age, national origin, citizenship status, disability or sexual orientation;

**Respect:** Respect the diversity embodied in the individuals who comprise the Council and value the contributions of each Council member;

**Flexibility:** Remain flexible and responsive to changes in the Council's operating environment—local, county, state, and federal—and to the needs of citizens with respect to physical fitness and healthy lifestyles;